



Tommy Russell
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The 100's MC is an AMA District 37 sanctioned motorcycle-racing club. We are the promoters of the 2nd round of the District 37 Summer Night Race Series this coming May 29, 2010. We are known for presenting a quality event that amateurs and pros alike look forward to. We are currently looking for sponsors such as yourself.

Last year with the great help from our sponsors, we were able to present the most organized event of the season. This year we will present a 120 mile night TEAM RACE, including two additional days races "1st Annual 100'S MC Classic / 1st Annual 100's MC California Quad Championships" and we would like you to be a part of! We anticipate upward of 350 entries for our race.

All our sponsor's logos will be printed on our race t-shirts (front or back depending on the final design). There will be about 500 t-shirts for sale on race weekend. Your logo will also be placed on our race flyer, which is mailed to 3,500 racers in our area, and on the race results that are mailed to all entries after the race. We will also make available at sign ups any stickers or promotional items that our sponsors wish to distribute.

Sponsors will receive one (1) t-shirt as proof of advertising

Sponsorship is \$200.

Thank you in advance. Please contact me with any questions.

Tommy Russell

